

Oregon Country Fair  
Board of Directors Meeting  
April 6, 1998

PRESENT: Martha Evans, Tom Alexander, Charles Drew, Charlie Zennache, Paxton Hoag, Daniel Dillon, Michele Sharpy, Jack Makarchek (left during the property management item), David Liberty (arrived for logo jurying), Charlene Tremayne & Marlene Showker (alternates).

NOT: Jim Sahr

#### MINUTES APPROVAL

Martha moved, and Tom seconded, the minutes of the March 2, 1998, Board of Directors meeting. Steve Gorham corrected the vehicle shed/pole barn item which should be budgeted at \$5,000 not \$1,000 as written. Steve Wisnovsky added that \$5,000 would not be enough. The motion passed: 10 in favor and 0 opposed.

#### ANNOUNCEMENTS/CALENDAR

- Thursday, April 9: The Fair will honor two super volunteers, Palmer Parker & Shirley Demaline, at this year's Heart of the Arts Awards at the Hult Center.
- Saturday, April 11: Highway Clean Up. Meet 10am at the Warehouse.
- Monday, April 20: Work session on Fair Neighborhoods and Neighborhood Development. Central Presbyterian Church, 7-9pm.
- Saturday, May 9: Spring Fling, WOW Hall, 6:30 p.m. See the article and announcement in FFN for more info on Spring Fling.
- Jeff Harrison announced Craft Committee would hold its next monthly meeting at 6:30pm, May 19.
- Main Camp opens Monday, June 1.
- It has come time for Steve Wisnovsky to choose which hat he will continue to wear. So he announced his resignation as Site Manager. Just kidding. Big April Fools joke on all of us. Seriously, he resigns as Traffic Co-coordinator. He also announced that Arrow Anders is a Co-coordinator-in-Training, a position which does not require BoD approval.
- Daniel said Ed Hawley, West Lane News editor, is looking forward to upcoming articles about the Fair for the paper. Any budding or blooming journalists interested in writing a few pieces?!!!
- Dennis Todd announced that the Fair has received \$19,200 & \$2,100 in grants for wetlands restoration. Weekly plant walks will happen Sunday mornings, 11am, to identify & flag native wetland plants. Meet at the east end of the wetland mitigation pond east of the Long Tom River. (Thanks Dennis for writing the grants!)
- Booth registration packets were mailed out via bulk mail; you should have yours by now if you're supposed to receive one. If you haven't, contact Registration via the Fair office.
- Marcia Sanford, Elmira Middle School student, presented a copy of her school report about the Oregon Country Fair to the BoD.

#### MEMBER INPUT

Etienne wanted to know why her letter and petitions regarding marijuana law reform were rejected for this issue of the Fair Family News. (This had been suggested at the last work session on law reform.) Norma said that the Fair attorney is in the process of responding to the legality of what the Fair can and cannot do as a 501(c)3 corporation. Etienne said she would like to see the family take action on this movement before May.

#### STAFF AND OFFICER REPORTS

General Manager. Thanks to the Site Advisory Council for painting the bedrooms and bathroom in the yurt. Many, many thanks to Norma who directed the move to the new office at 442 Lawrence. We were literally moved in hours due to her wonderful organization of boxes color-coded for each room and the abundance of volunteers with willing backs & vehicles. Gypsy helped tremendously and Charlene came during the week and completely unpacked and stocked the kitchen. Thanks to Rob Shirey, Cliff Cox,

Ichabod, and Palmer for electronically wiring the office so all phones, fax, and computers work. We're in and we're happy.

Thanks to Lynn Marx for the Guidelines production. They look really good.

The Fair received an RFP from the City of Eugene to take over management of the Eugene Celebration.

Leslie presumed the BoD was not really interested.

She met with the Fair's attorney and a designer regarding fire suppression requirements for the office. This will be on the agenda next month as a budget item.

Administrative Assistant. norma said thanks to everyone involved with the office move. See the article in this month's FFN. Most things are still in boxes so be patient if it takes a while for her to find what you want. Craft deadline was last week. The Entertainment deadline is tomorrow, April 7. Most of her time this month has been spent packing, unpacking and handing out and receiving applications. She spends a lot of time at the fax machine this month sending off various applications upon request.

Site Manager. The site is wet & soft and greener than last month. Vehicles only on graveled roads. Park your car and take a walk. It's pretty damn beautiful with the trilliums (white and rose), wood violets, bleeding hearts, fawn lilies, calypso orchids and delphiniums abloom. The ospreys, turkey vultures and hummingbirds have returned and the mosquitoes have emerged. One of the consequences of our mild El Nino winter will be a population explosion of skeeters, ticks, fleas, chiggers, etc. eagerly awaiting the arrival of human hosts, so be prepared. We'll use the timed release BT (bacillus thuringiensis) donuts again to try to control the mosquitoes. But, it is a wetlands environment. Anyone that wants to come out and hang a bird or bat box in their camp is most welcome. We should also expect and prepare for a bumper crop of yellow jackets and hornets.

This month has been busy with tree planting and propagation projects. Thanks to David Hoffman, Dennis Todd, Ed Moyer, Arrow Anders, Codi French, Chad Miebach, Daniel Dillon (Prindel Creek Nursery) and Ron and Tammy Robinson (Balance Restoration Nursery). Daniel and his company donated 300 one-year-old red cedar and hemlock seedlings. All of them are in the ground or in nursery pots. The VegManECs pulled the hay bales out of the 8 yesterday. We've begun collecting plant material for the wetlands restoration project. On March 22, we began a plant inventory/survey on site. Thanks to Dave Newhouse for his expertise and to VegManECS who joined in.

The Fair's long-suffering tractor has spent much of the past month in Buck Morris' shop (site crew mechanic). Thanks to Buck for solving many problems and to Randy Nowell who trailered the tractor into town. Speaking of vehicles, we've found and purchased a 1986 Ford one ton flatbed (tilting) in good condition that suits our needs. Thanks to Michael Bishop (Traffic, and a darn good mechanic) who gave it the initial inspection, and to Chela and Phillip Guyette who got it from Wilsonville to Eugene on Saturday. It will soon be on site and hard at work after a few repairs, and it will be done under the budgeted amount!

Thanks to Palmer and Lyn & Elise Kampfer of Site Advisory Committee who repainted more of the interior of the yurt in preparation for the new caretaker.

The test results on the Fair's well continue to show nitrate contamination more than 2.5 times the Maximum Contamination Level allowed by the state health division. The message is bring your own drinking water, and stay on the safe side.

A ladder is missing from the Fair's site inventory—a ten foot, two section light aluminum one. Please return it if someone borrowed it or used it elsewhere on site. If it doesn't turn up soon, it will have to be replaced.

The site is open Friday through Monday—we're around and working mid-week, but Chickadee gate may not be open.

Treasurers. Hilary said that it is interesting to note on the balance sheets that we now have more assets in real estate than we do in bank accounts.

## OLD BUSINESS

### LOGO JURYING

Jeff Harrison, Craft Inventory, exhibited this year's entries with a guest appearance by Vanna and explained the new decision process. Instead of using a numeric rating system, BoD members were asked to mark yes or no by each item on their form. A preponderance of "yes" or "no" would

determine each item's fate. All items submitted this year had been logo approved in prior years. All twelve items were again approved by the BoD!

#### CARETAKER HIRING

Martha moved, and Charles seconded, the BoD hire Andy Strickland as the new resident Caretaker. Peach Gallery: David Helton said it best, "Right on, Andy!" followed by applause from everyone in the room. Leslie thanked the Hiring Committee for their great work.

BoD: Marlene, who is on the Hiring Committee, said that Andy is an excellent candidate and the Fair is lucky to have him.

The motion passed: 10 in favor and 0 opposed. Andy thanked the Fair for allowing him to realize this ambition.

#### BUDGET MISCELLANNEY

##### LTD INCREASE

Paxton moved and Tom seconded, the BoD increase the Lane Transit line item in the GM budget by \$2500.

Peach: Leslie apologized for asking for the increase. However, when she met with LTD last month she learned that our charter discount would be reduced to 15% from 20%, and that the hourly increase will be \$5. 25. Hours have been cut back, primarily after 8pm, which is when we advertise that the last bus is leaving the site.

BoD: Michele wondered if we've checked into using any school bus companies. Paxton approved of the bus cutbacks so long as enough buses are present at the end of Sweep. Martha urged anyone in the Fair membership to start a bus company now that Iron Horse is no longer around.

The motion passed: 10 in favor and 0 opposed.

#### SHADY GROVE

Charlene moved, and Paxton seconded, the Fair allocate \$500 to relocate/rebuild the stage at Shady Grove.

Peach Gallery: Cory Sullivan (Entertainment/Ambiance Co-coordinator) said the stage would be moved to in front of the mushroom hole at what is currently the back of Shady Grove. This would solve a congestion issue, give the tree a much-needed rest as well as block the back of the stage from view, and may save Shady Grove as a stage for a few more years. Leslie said the Budget Committee approved it on condition that it would work out operationally, which it seems to do.

The motion passed: 10 in favor and 0 opposed.

#### DONATIONS

##### FRIENDS OF EUGENE

Jack moved, and David seconded, the BoD donate \$500 to Friends of Eugene.

Peach Gallery: Leslie advocated for this proposal but also wanted it made clear that this request was brought to the BoD last month prior to her election to the Board of Friends of Eugene. They are one of four groups asked by the Mayor to review the Land Use Code Update which will determine how Eugene will continue to develop. Two of the other groups are the Chamber of Commerce and the Home Builders Association, both of whom have lots of money to throw at this and are behind most of the development schemes that have wreaked such social and environmental havoc in this community. To have a chance to support Friends of Eugene is a real opportunity. It is currently estimated that a new single-family home costs taxpayers \$25,000 in direct and associated costs of development.

The motion passed: 9 in favor, 0 opposed and 1 abstention (Marlene).

#### HIV ALLIANCE

Charles moved, and Jack seconded, the BoD donate \$500 to HIV Alliance.

BoD: Martha said that while she supports this issue as an individual she opposes this motion as it is not in keeping with the Fair's mission. Jack disagrees. The problem is the majority of the public thinks this is not their concern which is why the Fair cannot turn a blind eye. It is everyone's responsibility. David added that HIV Alliance has many good educational programs and activities as well.

The motion passed: 7 in favor and 3 opposed (Daniel, Paxton, and Martha).

#### FIRE CREW CO-COORDINATOR

Paxton moved, and Charles seconded the BoD appoint Amy Unthank as Fire Co-coordinator.

Peach Gallery: Leslie thanked Linnea Hanson for her wonderful albeit brief reign as Fire Co-coordinator. She said Amy is young, sharp, and knows fire issues. Tom Henneghan (Fire Crew) added his support as well.

BoD: Charlene added her thanks to Linnea, which was followed by a round of applause.

The motion passed: 10 in favor and 0 opposed.

#### JILL HEIMAN VISION FUND GRANT AWARDS

Michele moved, and Martha seconded, the BoD approve the JHVF recommendations for this year's grant recipients as follows: \$5,000 to Oregon League of Conservation Voters Education Fund, \$6,000 to NCAP — Northwest Coalition for Alternatives to Pesticides, \$5,000 to Citizens for Public Accountability, and \$6,000 to Western Environmental Law Center.

Peach Gallery: Leslie said this represents a wonderful diversity of projects, local and statewide. It's exciting to think that we'll be able to support their work.

BoD: Michele said there will be an article for the FFN explaining what each group proposes to do with their grant money. If revenue funds exceed \$22,000, JHVF will reconvene to determine further awards.

The motion passed: 9 in favor and 1 opposed (Daniel).

#### ST. VINCENT dePaul LOGO PROPOSAL

Marlene moved, and Charlie seconded, the BoD approve St. Vincent dePaul's use of the Fair's Peach logo on recycled, molded glass.

Peach Gallery: Ann Morris (VegManEC & St. Vincent dePaul representative) explained that all items are 100% post-consumer recycled glass items (sun catchers, paperweights, etc.) sold to raise money for their economic development programs. They are eager to work with the Fair. They will sell the items via catalog, at local shops, at the Fair or in conjunction with the Fair. They are open to suggestions. Jeff Harrison wondered what ramifications this would have regarding logo items for the future. We may be opening a can of peaches. Palmer said notwithstanding all the good that St. V deP does in the community he shudders how loose the Fair is with the logo. He believes the Fair should hold a tighter reign on it. Kimberly Gladden (Community Village) expressed concern about fairness to those who had just submitted their wares for the logo jury process. Hilary is also concerned about logo use and would be more supportive if it was a joint project with the Fair or to authorize a specific production level of 1,000 units or so. Jeff Allen (crafter) is concerned that these items would be in direct competition with logo items sold at the Fair. David Hoffman (CV) would be supportive if a limit were set on the number of items produced or production time line. He would also like St. VdeP's initials on the piece. Nancy BeBout (Energy Park Co-coordinator) thought the project needs more information & guidelines set. Ann said St. VdeP wants to work with the Fair on this as a joint project. Each piece would come with a card explaining what the project is and how this is two local non-profits working together for the community. David Helton (Registration Co-coordinator) expressed support for St. VdeP which does a lot of grassroots economic development. Perhaps the profits from the recycled, molded glass should be tied to a specific project. Jeff Harrison said approval of this plan should be contingent upon approval of the prototype. This is a unique opportunity to provide financial support without funneling the money out of our budget.

BoD: Tom's friendly amendment of a \$50 negotiated licensing fee was accepted by both parties. Daniel said it will take some time to write the contract. This could be a unique item for the 30th Anniversary or for the Rivers Concert with Mason Williams. It would represent more than our interests. We need to control use of the logo or risk losing it. Any work with the logo should be tasteful & well-done. It should only be sold at the Fair if it passes all jury processes. He agrees also with a limited run and final approval of prototypes.

Charlene wondered what would stop other groups from using the logo without seeking the Fair's permission. She is also concerned that St. VdeP is a religious organization. Michele supports the idea that sale profits should be tied to a specific project. Additionally, any money the Fair receives for licensing should be donated to a specific cause.

Martha's friendly amendment that the BoD authorize St. VdeP to produce 1,500 sun catcher units with a peach which may not be sold at the Fair was accepted. Martha supports the tremendous amount of good work St. VdeP does for people who really need help in our community. Jack agrees. Exploring

partnerships with other non-profits is a novel concept. This deepens our roots in the community. Marlene said St. VdeP helps all people indiscriminately; they do not proselytize. Charlie suggested a committee form to draft the licensing contract.

David's friendly amendment that the BoD give final approval for production of the prototype was accepted. Tom said he shares crafters' concerns and would oppose this proposal if it was from Big Brother. Jack yielded time to Leslie who said we had no problems with St. VdeP's religious affiliations last year when the Fair gave them \$8,000 through JHVF to buy a van for First Place Center. In the end the motion reads:

The BoD authorizes St. VdeP to produce 1,500 sun catcher units with the peach logo which may not be sold at the Fair. There will be a \$50 negotiated licensing fee and the BoD will have final approval for production of the prototype.

The motion passed: 10 in favor and 0 opposed.

## SECOND EVENT — SUMMER '98

Daniel moved, and Tom seconded, to increase the BoD budget by \$1000 for special event permits and instruct the GM to proceed with the permit process for a second summer event this year.

Peach Gallery: Leslie explained that the Fair has been approached by Mason Williams to do a river-inspired arts festival benefit for the Long Tom Watershed Council and the Fern Ridge Library. To hold a concert on Labor Day weekend, we would need to begin now to start the temporary use permit process which takes six months. Potential partners may include the Library foundation, the City of Veneta, McKenzie River Trust, Secret House Vineyard... This is just the type of event we expressed interest in at the Open Space forum. It is a smaller/intimate concert, 3,000 - 5,000 people to benefit the community. This would be a one-day only venue. No camping. The plan may be to hold the festival on part city land, (Larson property) and part on Fair land with a bridge connecting the two. Very symbolic. Hilary questioned who produces this event; who fronts the money. Cory wanted to know what part the Fair would play and what mechanisms are in place to let the membership have some time for comment. Anna DeLocis said it would be good to pursue such events during our down time rather than when everyone is gearing up for the Fair. David Helton is supportive but concerned that it proposes to use Main Stage because of the power needs. He opposes any other event using any part of the 8 or Chela Mela.

BoD: Paxton said he did Security during Furthur and folks were very cooperative. The only problems we had of folks in the 8 were Fair family who wanted to check out their booth or the site. We need to create the infrastructure for doing a second event. This one seems small enough and doable. He is concerned that we may be overworking our GM.

Martha agreed. She is not familiar with any benefit concerts that made any profit. This may just be what we're looking for but not in our current timeline. David disagreed. This is a benefit, not commercial, concert. It is small in scale and we may need to negotiate a break even point. However, we should begin the permit process now; we can change our minds later. We don't need to front the permit money until the hearing. Charlie said the current proposal is inadequate. Nothing has been budgeted for any infrastructure, i.e., toilets, water, security, advertising, etc. Jack said every second event could be different in flavor. Something just fell out of the sky. The city wants to be involved with us. This contradicts the typical image cast upon us. Is it cosmic alignment or fate. We should go with it. Let's give the GM permission to take baby steps and everything will most likely fall into place. This will revitalize our commitment with the city. Marlene noted that it is possible to rent large, quiet, 3-phase generators that may be concealed anywhere.

The motion passed: 9 in favor and 1 opposed (Martha).

## PROPERTY MANAGEMENT

Charlene moved, and Martha seconded, the BoD direct Leslie to proceed with contracting with a property management firm to rent the upstairs apartment in the new office building.

Peach Gallery: Arrow summed up the members' interest well. We run a Fair; we don't run property. Leslie said she has a draft agreement with Howard Property. They recommended renting the apartment for \$525 - \$625/month. \$560 was chosen to cover the management company's fee.

BoD: Charlie wants the Fair's attorney to review the contract before anything is signed. Charlene added that we don't want any pets in this newly remodeled apartment. Daniel was curious why the rent was held low. Marlene thought we should charge what it is worth. Martha objected to what she termed as

this form of "classism." This was followed by applause from the Peach Gallery. Charlie yielded time to Hilary. There is a current problem with homelessness because of the high cost of housing. The Fair may hold the costs down consciously as responsible members of the community.  
The motion passed: 10 in favor and 0 opposed.

The next BoD meeting will be Monday, May 4, 1998, 7pm at EWEB. The agenda, subject to change includes: Budget Miscellany, Big Events, Law Reform Actions, Dog Control Crew proposal and Reverification of Non-Conforming Use (this would authorize the GM and the attorney to work with the county to map general use areas of the Fair site based on our 1985 verification).