



BOARD OF DIRECTORS MEETING APRIL 3, 1995

Present: Tom Alexander, Daniel Dillon, Charles Drew (alternate), Martha Evans, Anne Henry, Paxton Hoag, David Liberty (alternate), Jack Makarchak, Jim Sahr, Margo Schaefer, Jeanne Sharpy, Steve Wisnovsky

Minutes

Motion: Steve moved and Jim seconded to approve the minutes of the March 6, 1995 Board of Directors meeting as corrected.

Correction: The "Craft Inventory Committee" is actually the Craft Inventory Crew and the Craft Committee is actually the Craft Committee. Oh, boy.

Vote: The motion passed, 10 for, 0 opposed.

Announcements

1. Please talk to Susanna MacDonald, Administrative Assistant, about the recycling bins in the office as well as any software you might have on the Fair's computers.
(stop in and welcome susanna back to the office and see what a great job she's doing. you may remember susanna when she worked at the office a couple of years ago. we were lucky enough to have her graciously agree to come and work for the OCF again.)
2. The SPRING FLING is May 13. If you have an item or service to donate for the raffle, please contact Susanna.
3. Anne Henry announced there will be no ads in the 1995 *Peach Pit* which will be a scaled down version, carrying essential information on event services and entertainment schedules.
4. Michelle Sharpy welcomed the Grass Roots Book Store in Corvallis as an advance ticket outlet.

5. There will be an exhibition of works by Endowment Fund recipients on May 18, 6:30 p.m. at the Veneta Community Center. Music will be provided by Patti Lomont and Emmy Fox.
6. Kelly O'Neil said he will bring flowering plants to the next Board meeting for people to take home to care for and bring to the Fair. This might mean a record breaking turnout at a Board meeting.

Member Input

Anne acknowledged the great improvement in the process of putting together the *Guidelines* and especially thanked Mike Harris, Printing Coordinator, for his guidance in the project.

Staff and Officer Reports

General Manager

Leslie Scott, General Manager, had many thanks for many volunteers, including Mike Harris and Thom Lanfear for their *Guidelines* work. Mike coordinated *Guidelines* production and Thom created a map insert. Leslie also thanked Barney and Sean Sullivan for great work finishing the yurt with a deck and inside tiling. Leslie expressed appreciation to Doe for filling in at the office when help was needed and for making it look so spiffy. Also thanks to Wally Slocum for his contributions of calendars.

Leslie regrettably announced several resignations and thanked these volunteers for their dedication: Anne Henry as *Peach Pit* coordinator, Katie Cousins as Construction co-coordinator, and Kraig Bartel as Dog Pound co-coordinator. We will miss them all.

Remember those Heart of the Arts awards? Well, this year is a first as we honor a Fair family

couple—John and Heidi Doscher. Yes!!!! Heidi is Office Crew Coordinator, Membership/Mailing Maven, Neighborhood Response Crew member, Security member and substitute Secretary, while John has served as VegManEC Co-Equal, Security Crew member, substitute Site Manager, Neighborhood Response coordinator, organizer of highway clean-up, lots of other things. (the totally biased secretary thinks this is just a great decision.) The awards ceremony will be April 27, 5:00 p.m at the Hilton.

Crisis training will be held June 25 at the Fair site, 10 am-noon for refresher class and 1:00-4:00 p.m. for those who haven't taken the class before. All volunteers wearing staff t-shirts during the event must attend.

NCBI workshops (conflict resolution) will be held May 13 and 20. Elsewhere in the *Fair Family News* is a registration form. (and since this is "hunt" month, you'll have to go look for it.)

Main Camp opens June 10.

The Spring Fling will be May 13, usual place. Not so usual is that it will be a Fair family-only party, not for crew slot sign-up wanna-bes. The Spring Fling will be a season opener with announcements, poster unveiling, raffle, entertainment, surprises.

Leslie thanked the Land Use Management and Planning Committee for the fine work they did on the dahinda's acres camp permit, the granting of which is the topic of a County hearing on April 6. Leslie said the County's preliminary report was favorable.

The Budget Committee has been doing a splendid job and Leslie wanted to thank them for doing one of the hardest tasks of the Fair—developing budgets. The proposed budgets, which you will read about if you stick with these minutes long enough, reflect the Board's spending priority of enhancing the event, including taking better care of our site and doing more for our entertainers, as well as improving the quality of life for everyone at the Fair. The Financial Planning Committee is working to fulfill its mandate of diversifying and enhancing revenues which is reflected in plans to increase commemorative sales and in the proposal to institute paid parking. (stay parked for that one. no charge.) The FPC will start in the fall to review in great detail all the operational budgets. The committee is working hard at creating new systems that are about efficiency:

how we deliver services and how we decide what services to provide.

We not only give awards, we get them. Lane Arts Council is giving the OCF an award for our support of arts education in the Veneta area through our Endowment Fund. The award will be presented Cinco de Mayo, Eugene downtown mall. 5:30 p.m.

Site Manager

Bill, look-at-that-Hawaiian-tan, Verner said mahalo to many. Barney and Sean did a wonderful and timely job on the yurt, Kal Kalamas filled in beautifully as sub SM while Bill was away and Philip Guyette has been helping out with maintenance of machinery on the site. And let's not forget the highly unusual suspects who make it out on the weekends to shlep around in the mud. (but are oh so rewarded with spring awakening before their very eyes. the trilliums are going nuts, the delphiniums are busting a gusset to open up. such sweet songs from the baby birds. hummingbirds checking in to say hi and ducks in love. oh, but i digress; this was the site manager's report, wasn't it? sorry.)

Bill—you remember Bill, the Site Manager—has been meeting with members of the Oregon Native Plant Society which is doing an inventory at the Fair site.

Bill secured a 30-day burn permit and will be disposing of all the waste brush piled out in the Dead lot. This is a labor intensive task and Bill asked for volunteers to help as soon as possible. Leslie said we've avoided burning the last two yrs, but it's unfortunately necessary now to deal with all the dimensional wood that came down during this winter's flood.

Bill also vigorously congratulated John and Heidi Doscher.

Treasurer

Steve Gorham, co-Money-person, said we won't have to dip into reserves to meet expenses between now and the Fair. The next budget process will start in October, in preparation of going to a calendar-based fiscal year.

Committee Reports

Land Use Management Planning Committee

Dennis Todd said the committee has been working on aspects of a land use plan. Dennis reported the OCF can apply for water rights for

the Long Tom, which he believes it would behoove us to do if we are going to do irrigation. Dennis said we cannot get water rights permit for irrigation from our well. But we can get water rights from the Long Tom because we are a commercial venture. Dennis said he has identified a source for environmentally sustainable timber and recommended we buy some Douglas fir that can be milled at our site for the Fair's use.

Craft Not Inventory Committee

Thom Chambliss said the Craft Committee, which is not the Craft Inventory Crew, has been discussing the illegal use of the Fair logo for sale or giveaway, the enforcement of the policy for which seems to be inconsistent. The Committee—not-crew recommends the Board adopt the following policy: All logo items shall be hand-made, hand-crafted or significantly altered. All logo items displayed or sold on site, by vendors or staff, will be approved by the BoD at the regularly scheduled BoD meeting. The Committee, not Crew, intends implementation to be fully in place by the 1996 Fair.

Old Business

Logo Items

Motion: Anne moved to accept the top 10 logo items presented for jurying which scored 35 points or above. Steve seconded.

Background: The Board was shown 12 items with the Fair logo which were submitted as possible sale items during the Fair. Board members voted on which items they would approve for sale, with each item able to score a possible five points from each Board member (total maximum=60 points).

The ten items scoring 35 or more points were: baseball caps, silver pendants, a glass lamp, a bandana, a canvas bag, beaded peaches, fused glass pendants, colored glass mugs, a ceramic mug and a fanny pack. Shop til you drop for those peaches.

Board Discussion: David suggested accepting all the submitted items.

Vote: The motion passed, 10 for, 0 opposed.

Ambience Co-Coordinator

Motion: Anne moved to approve Barney Sullivan as Ambience Co-Coordinator. Steve seconded.

Background: Barney comes highly recommended by the other Ambience Co-Coordinator, Cory Sullivan, and she should know. Barney has been working tirelessly with the Ambience Crew for many years. And he builds a hell of a deck.

Vote: The motion passed, 10 for, 0 opposed.

Wristband Co-Coordinator

Motion: Martha moved to approve Merrill Levine as Wristband Co-Coordinator. Anne seconded.

Background: Many thanks to Lucy Kingsley who had been doing the job, but who recently stepped down. Merrill was recommended as co-coordinator by John Chambers, her co-wrist conspirator. She has been a member of the Wristband Crew and has participated in the OCF for many years.

Vote: The motion passed, 10 for, 0 opposed.

White Bird Proposal

Motion: Jack moved to change the OCF's relationship with White Bird by providing tee-shirts, passes, food vouchers and \$10-15,000 a year in support of their year round activities. Paxton seconded.

Background: White Bird Clinic, a multi-services agency in Eugene, has been providing medical and crisis intervention services at the Fair for many years (from almost the beginning). They are supported through the regular budget process as are other crews.

Public Discussion: Zak Schwartz of White Bird said the cost and work (of providing services at the Fair) are considerable and they want to change the relationship. They are not a Fair crew who comes together just for the Fair, yet they are not independent contractors. They propose a partnership between the OCF and White Bird. They would budget with the Fair only for shirts, passes and food, providing all services, equipment and other supplies to the Fair for free. OCF would in turn contribute funds and other support to White Bird service programs.

Steve G. addressed the fiscal impact of such an arrangement; White Bird now has \$8,000 in the 1995 OCF budget for supplies and services which

WB would not get. Instead they would get a \$10-15,000 donation to a program or project.

Many Fair members spoke in support of both White Bird as a service organization and of the concept of a partnership with White Bird. Tim Wolden wondered if other organizations involved with the Fair would go for the same approach. Palmer suggested this could be an alternative Endowment Fund that focuses on the community rather than the arts.

Frank Sharpy of the Budget Committee likes the concept but doesn't feel the budget will support it this year.

Kelly feels we can donate to White Bird without having an official change in relationship.

Leslie supports the concept of partnership but not the specific suggested projects. This ties our organization to another organizations's budget without knowing what our revenues will be. Leslie would like to see a project more tuned to what the two organizations have in common. For instance, the OCF could possibly organize a fundraising event to support a White Bird program.

Board Discussion: Paxton said he has come to realize the OCF is an example of an extended family, relating to White Bird in a changed way is part of this. Paxton is uncomfortable with the funding part of the proposal and feels it is fiscally irresponsible to leave funding open ended at this point.

Jim said he would support a partnership as Leslie outlined it.

Daniel agrees that there should be projects that speak to the mission of both organizations; the relationship is vague and the money too much in this motion.

David is supportive of WB services. He can live with the services being a budget item this year with an understanding that next year a new arrangement will be in force.

Martha supports the idea of a partnership and doesn't see much difference in the amount of money from what WB is getting now. She is concerned with what kind of project the OCF would take on; she would like to see WB and the OCF work out a project together.

Margo supports looking at this next year; this year's budget needs to be cut, not added to.

Jack withdrew his motion, but the subject did not go away. So don't you either.

Motion: Jim moved to direct the General Manager to explore a new partnership with White Bird over the coming year. Martha seconded.

Public Discussion: Barny Sullivan suggested that WB's fee be a percentage of the gate instead of a flat rate.

Board Discussion: Jack said he'd be willing to risk a whole lot not to lose the OCF's relationship with White Bird.

Jim is concerned that the ball may be dropped and no one will have energy to work on a fund-raising project so he changed his motion.

Motion: Jim moved to direct operations to meet with White Bird on new partnership possibilities and bring a proposal to the Board by December 31, 1995. Martha seconded.

Public Discussion: JR Robinson, Traffic Coordinator, (a blast from the past from whom you will be hearing again) said this makes more sense because it takes the budget process into consideration.

Kelly said it doesn't sound like enough closure to make WB happy.

Board Discussion: Jim is concerned that WB's letter to the OCF Board implied that the OCF has a lot of money, which we don't. Expenses have gone up exponentially; in order to do new things we have to find new sources of revenue, as per Leslie's suggestion.

Vote: The motion passed, 10 for, 0 opposed.

Alternative Power in the 8

Motion: Paxton moved to develop night lighting for safety reasons, using alternative technology consistent with the goals of the Fair. Daniel seconded.

Background: Tim Wolden, Water Coordinator, submitted a request for low level night-lighting at most six-packs and portable toilet locations, some parks and paths, campsites and entrances. Tim demonstrated several alternative energy options for low lighting. Cost would be about \$100 per system which includes 4 to 5 light units, a high quality rechargeable Gel-Cell battery and wiring.

Energy Park would serve as an "electric utility" for the Fair. Tim suggested food booths might want to use this form of energy rather than the gas lanterns they use now.

Public Discussion: David Hoffman cautioned not to install lights that are too bright. Jon Pincus, Kelly O'Neil and Palmer Parker said they are in favor of lighting the 6-packs, but not the paths. Jon is particularly opposed to any florescent lighting. (whoa, the spell checker tells me i spelled "florescent" right. pretty impressive, if i do say so myself. i'd better put that on my resume. when you're unemployed you need all the help you can get.)

Leslie commends this idea as a great leap forward in collaboration of areas of the Fair using existing resources.

Cory described the many complaints at Shady Grove 6-packs about the lack of lighting.

Ichabod, Communications techwhiz, supported the idea and addressed questions of aesthetics, solar power, regulation and waste. (In writing about the lack of light at 6-packs, Ichabod said, "It is so hard to hold a flashlight while you are trying to get your job done." well, for half the population maybe. right, girls?) Ich suggested several options for lighting, and asked the Board to "reaffirm its commitment to the alternative energy lifestyle..."

Board Discussion: Jim is uncomfortable with the 3 or 4 extra passes Tim's proposal suggests. Anne has huge concerns about extending the lighting to booths. Phase #1 should be to look at safety issues for the toilet areas and leave booths out of the equation.

Jack likes the idea of light and the color and dimension they would add. He feels it could evolve into quite an artistic proposal.

Daniel wants to see this lighting all over as a demonstration of alternative energy use. We should encourage Energy Park to show us what is in the forefront of the future. He would prefer lighting in his booth that is safer than the propane lamp he uses now.

Vote: The motion passed, 7 for, 3 opposed (Anne, Jeanne, Martha).

Paid Parking, The Sequel

Motion: Daniel moved to establish paid parking. Jim seconded.

("we're on the road again" to quote canned heat.)

Background: At the March meeting, a motion to institute paid parking was defeated. Daniel directed the General Manager to work with the Traffic Crew coordinators to develop a viable plan for paid parking. There were several meetings in Salem and at the site.

Public Discussion: Several traffic crew members spoke against the motion, citing problems of traffic tie-ups, wet fields, disgruntled patrons, and illegal parking alongside the highway. Don Tada feels the proposed plan is not solidified enough to be used this year; there is no plan to deal with people who refuse to pay.

Palmer said he is in favor of paid parking as a resource but it is important that we implement it wisely. He suggests a "dry run" this year wherein traffic workers hand out flyers announcing paid parking for next year. It could be set up as if they were collecting money and that would give us some idea of how it would work.

Kelly wants to see a dollar amount attached to the motion.

Jerry Robinson, Traffic Co-coordinator (he's baaack), said he has been against the concept throughout the years as there's not been adequate solutions to problems this would create. He feels more comfortable with the process worked out now, but says all the problems have not been addressed.

Ichabod feels if this motion is passed we will spend all our time at the Fair dealing with paid parking.

Thom Chambliss and David Hoffman are in favor of paid parking but would like to see it handled through admission fees.

Leslie sees this as a disincentive to drive a car to the Fair. She suggests charging \$1 this year as a phase-in. We could raise the price next year and offer free parking to out-of-towners who buy advance tickets. She believes we can work to alleviate the impact on the neighbors and also believes that reducing the number of cars on site is the only way to resist the pressure to build roads all over the lots, which are proposed every year and cost thousands of dollars.

Frank Sharpy thinks that with enough advance publicity, there won't be much dissension. He wants a distinction drawn between paid parking and admission discounts for bus riders.

Steve Gorham said that as Treasurer he sees two reasons for paid parking: (1) revenue en-

hancement and diversity; (2) lessen the impact of vehicles on the property. He feels the expense of charging only \$1 would not make it worth it.

Board Discussion: Jack is pleased that the discussion has progressed in a month. Tom is in favor of the motion and feels we have an opportunity to inform people that it is taking place. Paxton said he hasn't heard a detailed proposal he could support.

Daniel supports the idea and questions the budget and land implications if we don't do it. We need to raise revenues if we want to continue and expand philanthropic activities.

Martha strongly supports paid parking but is sympathetic to the concerns brought up by Traffic Crew.

Steve W. said there is no consensus among Traffic Crew about this issue. His basic opposition is philosophical because this issue is about revenue enhancement. "There's a limit to how hard we can squeeze the golden goose." Steve would rather look at year round events to raise revenues. He feels the idea of paid parking has been "shoved down the throats of Traffic."

Anne appreciates the dialogue taking place but doesn't see a complete proposal and hopes talks will continue to develop solutions to potential problems. She doesn't want to see paid parking established this year. Charles does. He feels a \$1 fee would cause less dissension and thinks paid parking can be done successfully.

Margo is in support of paid parking but feels this motion is too vague and wants to see a plan with more details.

Jeanne hasn't heard who will deal with collection. She said don't underestimate people's willingness to accept paid parking; advertising is the key.

Vote: The motion failed, 3 for, 7 opposed (Margo, Steve, Anne, Paxton, Jack, Martha, Jim).

Board Discretionary Fund

Motion: Jim moved that a moratorium be declared on any Board discretionary spending not directly related to the OCF event. Steve seconded.

Vote: The motion failed, 6 for, 4 opposed (Margo, Charles, Paxton, Jack).

Budget Recommendations

Motion: Margo moved the Budget committee have an additional meeting to recommend \$25,000 in budget cuts.

There was no second for this motion.

Motion: Daniel moved, Paxton seconded to approve the operational budgets as recommended by the Budget Committee.

Background: The budget as recommended by the Budget Committee would be: \$258,308 for crew budgets; \$26,650 for the Board expenses; \$231,045 for the General Manager's budget; \$18,100 for the Site Manager's budget; \$14,400 for the Office Manager's budget. This totals (for those of us who didn't get their calculators out) \$548,503 in operational expenses. The Budget Committee projects a total revenue of \$590,000 for the year.

Motion to Amend: Jack moved, Paxton seconded to include a total of \$1,000 for Board donations.

Board Discussion on motion to amend: Paxton thinks this is a necessity but Martha opposes the motion because there is no criteria for making donations.

Vote on motion to amend: The motion failed, 3 for, 6 opposed (Tom, Daniel, Jim, Martha, Steve, Anne, Jeanne).

Motion to amend: Martha moved to subtract \$500 from Main Stage supplies line item for Thursday night event. Anne seconded.

Board Discussion on motion to amend: Martha is not willing to spend \$500 for Thursday night when folks are too busy putting their booths together to attend an event. She hopes there is money after the Fair to give away.

Paxton would like to see a community meeting type event occur on Thursday night.

Vote on motion to amend: The motion to amend failed, 6 for, 4 opposed (Jack, Paxton, Daniel, David).

(Margo left the meeting; David, as alternate, now voted.)

Vote on original motion: The motion passed, 8 for, 2 opposed (Martha, Steve).

Larson Property

Motion: Martha moved to authorize the Larson Property task force to make a second offer on the property of up to \$275,000. Daniel seconded.

Background: The OCF had made an offer to buy the neighboring Larson property for \$240,000. This offer was turned down. After a wetlands study and assessment of assets on the property, a second offer was recommended.

Vote: The motion passed, 8 for, 1 opposed (Jeanne), 1 abstained (Anne).

Next Meeting

Monday, May 1, 1995, 7:00 p.m., EWEB Community Room, Eugene. Agenda: Discuss logo use, approve 1995 Back UP Managers, consider capital projects Budget recommendations, consider application for water rights, approve Dog Control Co-coordinator, discuss Board discretionary fund, discuss land use camping guidelines, discuss camping plan, form child safety committee, consider by-laws changes on membership, discuss OCF intern proposal.



a brush babe from hell

a