



BOARD OF DIRECTORS MEETING
MARCH 6, 1995

Present: Tom Alexander, Daniel Dillon, Charles Drew (alternate), Martha Evans, Anne Henry, Paxton Hoag, David Liberty (alternate), Jack Makarchak, Jim Sahr, Margo Schaefer, Jeanne Sharpy, Steve Wisnovsky

4. Margo asked Fair family to write letters of interest if they would like to serve on a Child Safety Committee.

Minutes Approval

Motion: Margo moved and Jim seconded to approve the minutes of the February 6, 1995 Board of Directors meeting as corrected.

Corrections: (1) Under *Alcohol Policy*, Steve said he believed operations could come up with a clearly articulated policy. (2) Under *Guidelines Changes*, item i, page 8, #31, delete "check with VegManECs."

Vote: The motion passed, 10 for -0 opposed.

Announcements

1. The OCF is currently seeking entertainers. See page two of the *Fair Family News* for details.
2. The Landuse Management Planning (LUMP) Committee meets each Tuesday 7:00-9:00 p.m., third floor of Chapman Hall on the UO campus. No meetings the week of a Board meeting. (no meetings the Tuesday after the first Monday of the month. unless it's september or january in which case it's too complicated for this secretary to figure out.)
3. Steve Wisnovsky, et al, bless their very big hearts, thanked the *Fair Family News* staff for a very wonderful february issue. The editor, on behalf of the most wonderful staff an editor ever worked with, said "you're welcome." (please, please, please give a very big cheer to mary shuler, michael ottenhausen, brad lerch, sheila landry, and dr. dan for a magnificent job magnificently done.)

Staff and Officer Reports

General Manager

Leslie Scott, birthday girl minus one day, also thanked the FFN staff for a beautiful issue.

There will be a Board work session on budget issues March 27, 7:00 p.m. at Central Presbyterian Church, 15th and Ferry, Eugene. Capital projects proposals will be considered in April and voted on at the May Board meeting. Projects related to health and safety this year will be given priority, including a fire protection plan and flood damage repairs.

Leslie spoke at a conference of the Oregon Festival and Events Association on "Events Can Be Good Neighbors."

Leslie has spent a lot of time in Veneta lately at the Fair site and at meetings resulting from the Rural Development Initiative's community assessment.

Our camping permit hearing for dahinda's acres will be held at the Lane County Commissioner's meeting of April 6.

Leslie will present the Endowment awards to five schools in the Fern Ridge area on March 16. We are giving \$7,500.

Site Manager

Leslie, giving the Site Manager report, pretended to be Bill who has the nerve to be basking in the Hawaiian sun while were freezing here. (aloha mr. verner. no room to talk have i.) anyway, as ersatz Site Manager Leslie reported that there is a lot of dimensional wood strewn about the Fair as a result of the flood. We will try to recycle and reuse as much as we can. (sounds like a job for the brush babes from hell.) There will be a dumpster

on site for flood clean-up.

Bill, Leslie and Doug Carnie, Quartermaster, have been getting getting ready for Main Camp and discussing issues such as storage issues in the Ware House and vehicle repair.

Treasurer

Steve Gorham presented a profit and loss statement and said the OCF is in a stable financial position. The Budget Committee is reviewing crew budgets. The Budget and Financial Planning Committees project a revenue figure for the 1995 Fair of \$595,000. This is higher than the 1994 projection, but lower than 1994 actual revenues.

Committee Reports

Land Use Management and Planning

Dennis Todd said LUMP is continuing to work on land use management issues, although they still do not have questionnaires returned from more than half of the crew coordinators. So, get on the stick, coordinators. Next month the committee will present a proposal for short-term camping.

Community Relations

Patti Lomont report that the Community Relations Committee is planning an event tentatively scheduled for May 18 for displaying art projects funded by the OCF Endowment. There probably won't be an open house event this year. The committee is working with area teens to address problems of off-season vandalism and during-fair incidents. The committee is also discussing camping issues involving our neighbors.

Current committee members are Patti Lomont, Beth Little, Martha Evans, Galen Carpenter, Inez Brooker, and Leslie Scott and Robert DeSpain.

Administrative Assistant Hiring Committee

Martha Evans reported that the Hiring Committee extended the application deadline to March 6. The Board will meet March 13 to consider the Committee's recommendation.

Craft Inventory Committee

Jeff Harrison reported that the CI Committee decided to go back to the old system of logo item jurying wherein the Board does the deed of deciding who gets to the sell the peach. That will happen at the next Board meeting. The deadline for all craft applications, including logo items, is April 1.

Agenda\

Grievance Procedure Review Committee

Motion: Margo moved to appoint Howard Leighty and Paxton Hoag to a grievance procedure review committee. Anne seconded.

Background: This committee will review the grievance procedure; it will not hear grievances. (the kvetch committee?)

Vote: The motion passed, 9 for-1 abstained (Paxton).

Wetlands Determinations

Motion: David moved to approve Jennifer Guard to conduct a wetlands determination based on her submitted estimate of \$590. Martha seconded.

Background: The Board also considered a proposal from Salix Associates which estimated a cost of \$1000-2000.

Vote: The motion passed, 10 for-0 opposed.

Site Crew

Motion: Martha approved the forming of the Site Crew, to work with the Site Manager. Margo seconded.

Background: This is a shift in budget and formalizing of an already existing crew which assists the Site Manager to do what he does so well.

Vote: The motion passed, 10 for, 0 opposed.

Neighborhood Response Crew

Motion: Paxton moved to form the Neighborhood Response Crew. Margo seconded.

Background: This was the Neighborhood Response Team. On to bigger and better things. The new crew would expand its operations by working within the Fair site to help promote neighborhoods as well as work with our neighbors. This will be a combined Neighborhood Response Team and Community Relations Committee.

Public Discussion: Steve G. said this would represent a small budget increase. Leslie thinks neighborhood response has been one of the most successful things we've done to mitigate the impact of our event, and it's worth many times the small amount it costs the Fair to do.

Board Discussion: Jim hopes that official status for the Neighborhood Response Crew doesn't enhance arrogance; that it remain a neighborly crew.

Anne is encouraged by a future partnership of booth people and staff people and encourages the crew to use booth people as a resource.

Paxton is happy to see the move to develop neighborhoods within the Fair property.

Jack feels crew status for Neighborhood Response is long overdue and will watch with eager anticipation how it will be inside the Fair. He would like to see communities inside the Fair approach the crew rather than opposite; he doesn't want to see "community policing."

Martha feels this would be talking to existing communities within the Eight, offering a service to people who camp in areas together. No arrogance.

Margo would like to see the crew wear Sgt. Pepper uniforms. With a little help from their friends.

Vote: The motion passed, 9 for-1 abstained (Martha).

Paid Parking

Motion: Daniel moved to approve paid parking and instruct operations to work out the details. Jim seconded.

don't blow your horn, yet; mustang daniel came to a screeching halt and withdrew the motion.

david drove right up in his little deuce coupe with this idea:

Motion: David moved to approve paid parking for the 1995 Fair of \$5 per car, available with advance tickets sales. Jim seconded.

Public Discussion: And they're off. In first place in the no way jose lane was Don Tada, traffic co-coordinator, who expressed concerns about community, safety, spirit and environment. He said the traffic co-coordinators, of which there are many, discussed how a system could be implemented and did not come up with a viable plan they felt would be safe, uncostly, not taxing on the land and doable for the traffic crew. They feel there will be a safety problem on the highway as traffic will be more backed up than it already is. It will overtax the Lane County Fairgrounds (for parking) and the bus system. This plan would create another type of admissions, necessitating 54 more campsites for additional crew. Don is also concerned about people's spirits; that they will not take lightly to having to pay for parking.

Reggie Soto, also of Traffic Crew, said this

would be more of a detriment than a value. Bad idea, Reggie said.

Palmer Parker, who has no title and wears it so well, said paid parking is a huge, natural resource reserve that needs to be planned and used wisely.

Doe suggested other revenue enhancers such as raising booth fees or charging higher admissions for drivers. She feels paid parking will have a detrimental affect on people's moods and they're not in great shape already, having had to endure traffic jams getting to the site in the first place. She sees a logistical nightmare in the making if money is to be collected in the parking lots.

Ichabod said it takes folks about 3-4 hours to get to the Fair from Eugene and they will be none too happy if it takes even longer because of long lines from collecting parking fees. He went Doe one better; he thinks paid parking would be a "monumental" logistical nightmare.

Kelly O'Neill likes the idea of raising the gate fee but give those who ride the bus or carpool a reduced admission. He feels a fee of \$5 per car is unreasonably high for the first year and will motivate a lot of people to park illegally.

Leading in the just say yes lane was Hilary Anthony, co-Treasurer, who feels the benefits of paid parking are that it would encourage bus ridership (which would be free) and it would enhance our revenues which are not increasing at the speed limit that expenses are.

Leslie said she doesn't want to mess with the beautiful job Traffic Crew does and she believes their concerns are valid, but she thinks paid parking can be done. Her primary concern is that we dedicate funds continue to support alternative transportation and that offering free busses to the Fair is essential. We need to think of dedicated revenue to our land. Paid parking would take pressure off the gate to supply all our revenue. Leslie feels that if this idea is promoted and advertised well, it should go off okay with the public. Paid parking will promoted carpooling. She believes most other events charge for parking, so the public is probably used to paying to do this.

Dennis Todd said there is too little space for too many people because so much of the land is used to park cars. Whatever can be done to reduce the number of cars on site should be done.

Palmer's greed got the better of him and he decided if we charge \$7.50 per car we can buy a helicopter.

Frank sympathizes with the folks who will have to deal with the mess but doesn't feel it's an impossible situation.

Board Discussion: Paxton pointed out that Reggae on the River deals with paid parking quite well and effectively. He thinks the plan needs to be phased in over several years and feels we will need a free lot somewhere for those who can't pay.

Tom hopes folks won't think this is a case of a greedy Board wanting to get a fat nest egg from paid parking. The change will be a nightmare for some but it can be worked out. He doesn't think \$5 is too much to charge.

Daniel feels the basic focus should be reducing the number of cars on site.

Margo agrees it will be difficult the first year, but feels our Traffic Crew can do it. We have to consider the impact \$5 would have on lower income folks.

Martha is trying to balance a huge problem against a huge problem. She sees her responsibility as a Board member to the long range view and that the preservation of the site is the most important factor. She supports the idea of paid parking revenues to be used for the land.

Jack is concerned that the motivation behind this idea is revenue enhancement. He is thinking of folks in rural areas who can't take the bus and can't afford \$5 for parking. He feels the gist of the Fair is not to target markets and capitalize on them. This reeks to Jack of a tax on people who can afford it least.

Steve Wisnovsky spoke as a Board member as a Traffic Co-coordinator and he didn't like the idea no matter what hat he was wearing. He agrees with Jack that we should be concerned about our desire to enhance revenues. He could support the plan if the money went to create alternative transportation or address environmental issues.

As Traffic Coordinator, he was concerned with many logistical problems (all of which have been already discussed.) Essentially, Steve feels this is a quantum leap backward in parking safety.

Charles is in support of paid parking and doesn't feel \$5 is too much. He is sorry the Traffic Crew is not behind the proposal. He doesn't want to push the crew into doing anything they don't want to.

Anne doesn't think we're ready for this and disagrees with specifying funds. This would be a precedent for the Fair. She pointed out that people would have \$5 less to spend at the Fair and this

would have a negative impact on vendors.

Vote: The motion failed, 6 for, 4 opposed (Paxton, Jack, Steve, Anne).

Motion: Daniel moved to initiate paid parking. Margo seconded.

Around the track one more time.

Public Discussion: Palmer would like to have heard a motion to form a committee to address the issue.

Don Tada said to implement a paid parking plan would mean altering the site which is not taking care of the land. He would like us to stay unique, not be like other events.

Hilary said anything less than \$5 would be a bad idea; it would be a nightmare if dollar bills had to be given in change.

Board Discussion: Anne and Jim are upset by this process; doesn't like the idea of a failed motion coming back in another form.

Charles and Martha feel that Traffic Crew has to support the plan for it to work.

Steve said thanks to everyone who showed such faith in Traffic's ability to handle the situation. He suggested another way to do this would be through admissions, using a price differential between bus riders and people who have arrived by car.

David feels that other events have proven that the safety issues can be handled. He strongly urges doing anything to reduce the number of cars on the land which is going to deteriorate if we don't. He doesn't think it would increase Traffic Crew's work and would, in fact, eventually reduce it. Our land

Jeanne doesn't think paid parking is an impossible plan to implement and would like to see the appropriate people start now to work on the task.

Daniel reminded that the Board many times it changes motions to make them more passable.

Tom hopes Traffic Crew will send a representative to Reggae on the River to see paid parking implemented successfully.

Paxton wants to encourage getting as many cars as possible off the property.

Daniel said he would like to withdraw his motion and, as President, asked Leslie and Traffic Crew to draw up a plan for implementing paid parking.

Sound Enhancement in the Eight

Motion: Daniel moved to approve the use of sound reinforcement for Shady Grove and Stage Left consistent with the alternative ideals of the Fair. David seconded.

Background: Ambiance and vaudeville coordinators have asked to consider allowing and funding sound reinforcement at these two acoustic stages. They propose using solar charged batteries in conjunction with Energy Park.

Public Discussion: Ichabod, Communications Coordinator (and a heck of a car salesman) said that this could be done unobtrusively by perhaps hiding speakers in trees. It can be done with alternative energy using little power.

Cory Sullivan, Ambiance Coordinator (including Shady Grove stage) said singer are losing their voices by Saturday morning. They are trying to compete with Main Stage, Energy Park, the Drum Tower and path noises.

Tim Wolden said Energy Park is eager to participate in making sure electricity is used properly.

Board Discussion: Anne said a partnership with Energy Park is crucial and would like to see all the stages work on this issue together. She would like to see guidelines on sound for all stages, including Main Stage. (Anne left the meeting after this discussion.)

Jeanne asked how this would affect Community Village. She does not want to see a battle of the bands.

Martha would vote yes on the circus, but no on Shady Grove because she is concerned SG would drown out Community Village stage. She is also concerned that sound reinforcement would mean more people would stop to hear the music which would mean a bottleneck in the path.

Vote: The motion passed, 9 for, 1 opposed (Martha).

Part-time Receptionist Position

Motion: Margo moved to authorize the General Manager to hire a part-time receptionist for March, April and May through a non-drug testing temporary employment agency at \$9 an hour (to the agency). David seconded.

Public Discussion: Steve G. said the AA Hiring Commission has full support of this proposal.

Vote: The motion passed, 9 for, 1 opposed (Paxton).

Bill Wooten Memorial

Motion: Jim moved to rename the Oregon Country Fair Endowment Fund the Oregon Country Fair Bill Wooten Memorial Endowment Fund. David seconded.

Background: Jim introduced this motion to "honor the memory of Bill Wooten, one of the founders of our beloved Oregon Country Fair, and a man whose vision of a validated life included a generosity and benevolence to the community around him.

Public Discussion: "Right on!"

Board Discussion: Margo and Steve would like the wider community to have an opportunity to comment and feel they would like to wait before making a decision.

Steve feels the Endowment Fund comes from all of us. If we were to restructure the Endowment to give money to community organizations, we could call the contributions "Wooten Grants."

Vote: The motion passed, 7 for, 1 opposed (Margo), 2 abstained (Daniel, Jeanne).

NEXT MEETING

Monday, March 13, 1995: 7:15 p.m., WOW Hall: Agenda: Hire Administrative Assistant, Funding Bill Wooten memorial celebration.

Monday, April 3, 1995, 6:30 p.m., EWEB Community Room: Paid parking proposal, bylaws committee recommendation on membership criteria, alternative power in the Eight, approve new wristbands coordinator, consider short-range camping plan recommendations, Board process workshop, vote on operations budgets, approve ambiance co-coordinator, internship, discretionary fund, forming child safety committee, craft item logo jurying, consider White Bird proposal. Additional items may be added to the agenda.

be from hell

Public
Commi
Vo
(Paxton).



a brush babe from hell



BOARD OF DIRECTORS MEETING

MARCH 13, 1995

Present: Tom Alexander, Daniel Dillon, Charles Drew, Martha Evans, Anne Henry, Paxton Hoag, Jack Makarchak, Jim Sahr, Margo Shaefer (late), Jeanne Sharpy, Steve Wisnovsky

Missing: David Liberty

Hiring of Administrative Assistant

Motion: Daniel moved to hire Susanna MacDonald as Administration Assistant with a salary of \$20,000 plus benefits. Steve seconded.

Public Discussion: Palmer Parker said he was surprised.

Board Discussion: Jim applauded the courage of the hiring committee.

Vote: The motion passed, 9 for, 1 (Jack) opposed.

CONGRATULATIONS SUSANNAH.

Katie McCarron

Motion: Charles moved the Board authorize \$500 be given to Katie McCarron in appreciation of her service to the Fair. Jack seconded.

Vote: The motion passed, 10 for, 0 opposed.

Bill Wooten Memorial

Motion: Jack moved to give Cynthia Wooten \$1500 to cover expenses for a memorial service for Bill Wooten, cofounder of the Oregon Country Fair. Steve seconded.

Vote: The motion passed, 10 for, 0 opposed.

a brush babe from hell

