



BOARD OF DIRECTORS MEETING

OCTOBER 4, 1993

PRESENT: Daniel Dillon, Bob Durnell, Martha Evans (alternate), Steve Gorham, Anne Henry, Paxton Hoag, Kelly Isgrig, Jack Makarchak, Jim Sahr (alternate), Margo Schaefer, Jeanne Sharpy, Steve Wisnovsky

MINUTES

Motion: Margo moved to approve the minutes of the September 13, 1993 Board of Directors meeting. Bob seconded.

Kelly commented that it should be noted that not all discussions at meetings were reflected verbatim, that condensing does occur.

Vote: The motion passed 10 for, 0 opposed.

ANNOUNCEMENTS

1. The Lane Arts Council is cosponsoring a workshop on October 22 from 2- p.m. called "Celebrating Traditions: Festivals and Cultural Preservation."
2. The OCF received a bulletin from Oregon Advocates for the Arts about Ballot Measure 1 (which, if passed, would institute a 5% sales tax in Oregon) and its implications for the arts in Oregon. For more information, contact them at (503) 588-2787. While it has its problems, they are urging its passage.
3. The entertainment crew can possibly obtain a piano for free, but needs someone with expertise to check it over. Please call Cory via the Fair office (343-4298) if you can help.
4. Reggie de Soto announced that the OCF won 3rd place for marching bands

entries in the Eugene Celebration parade (pictures of which are in your local Fair Family News.)

5. The next Board meeting has been changed to November 8, 7:15 P.M., WOW Hall, 8th and Lincoln, Eugene.

REPORTS

General Manager

Leslie Scott, General Manager, thanked Reggie deSoto for organizing the Fair's entry in the Eugene Celebration parade and everyone else who participated. (we could do it again to congratulate the phillies after they've won the the world series.) Thanks to the hiring committee for all their hard work during the hiring process for office manager. Thanks to Dana and Colleen Bauman for catering the evaluation meeting with their yummy cheesecake.

Speaking of the evaluation meeting, about 40 people showed up and discussed issues concerning the 1993 Fair. See the Fair Family News for a more thorough report.

Leslie and Patti Lomont met with Ellie Dumdi, Lane Country Commissioner, and other Lane County officials in a very productive meeting about camping at Zumwalt Park. There is interest on the part of the county that camping happens again. The county is considering requiring permits of anyone offering camping.

In response to the Board's direction to spend up to \$700 for a market appraisal on the Larson property, Leslie learned that the appraisal would cost about \$4,000. So Leslie did the research, beginning with the City of Veneta's

file on the Larson property. A good portion of the property that is contiguous to the OCF on the other side of the Long Tom is actually owned by the City of Veneta. The City has a lease agreement with Bernie Larson to spray their sewage effluent on to 50 or 60 acres of pasture land that is part of the parcel for sale.

Leslie also consulted with John Brown, a real estate analyst who is very familiar with this particular piece of land. (yeah, but is his hometown team going to win the world series?) Leslie said "Mr. Brown suggested that a market appraisal would be very costly, would bind us to a particular dollar figure and would have little to do with the use issues we are concerned with." Instead, Mr. Brown gave Leslie an extensive overview that provides the Fair with market trend information about comparable properties.

Leslie said there are several options open to the OCF. For example, we could do a land swap with the City of Veneta where our property line just moves across the Long Tom, Veneta's just moves across the pasture they now lease, and we are left with an 80 or so acre farm which we could then keep, lease or sell.

Leslie said the conclusion based on this preliminary analysis is that the Larson property is worth no more than \$1,500 an acre.

Leslie's research and consultation was provided with a cost of \$32. This is \$668 less than what was allocated for a market appraisal. (i know i heard leslie say give it to the secretary. did anyone else hear that? no, you didn't? "norma, put a sock in it" is what she really said? darn, i could have sworn...)

Leslie will write a summary of her research for the Fair Family News.

Treasurer

Hilary Anthony, Treasurer, said she and Leslie worked on the budget, separating out event and non-event expenditures. She said some items were clearly in one category, some were not, but she and Leslie will continue to work on this to make the budget and accounting processes easier.

Hilary is looking forward to the annual

meeting where she will present a financial report.

Site Manager

Bill wasn't there so Leslie pretended to be him by giving the site manager report. Leslie did a fine job but it wasn't the same without the mustache.

Bill/Leslie thanked the volunteers who have come to work on the site.

Major watering is underway for grass core plugging which will take place in the next few weeks.

Bill did a complete inventory of refrigerators and ladders left at the site. Within the next two weeks, reefers will be hauled away at a cost of \$25 per (dump fee). Or they can be stored at the same cost for one year only. Food booth folks, let Bill know what you want done with your left-at-the-site reefer.

Ladders must be secured in lofts; if that can't be done, they need to be removed by the booth reps; if not, they will be removed and stored by the OCF. There is no storage fee.

Elections Committee

The Elections Committee mailed 263 absentee ballots today. Preparations for the upcoming Board election are coming along well, reports Carol Bull.

Long Range Planning

The Long Range Planning Committee continues to meet, the next time being November 18 at the Fair office.

OLD BUSINESS

OFFICE MANAGER HIRING

Motion: Daniel moved to hire Katie McCarron as Office Manager, as per the recommendation of the Hiring Committee. Paxton seconded.

Vote: The motion passed, 10 for, 0 opposed.

YEAH KATIE!!!!

Let the record show that Katie, who has been involved with the Fair since 1979, curtailed three times.

There was a round of applause for Katie and for the Hiring Committee.

ENDOWMENT

Motion: Steve G. moved to allocate \$20,000 of funds that were generated from the 1993 Fair to the principal of the Oregon Country Fair's endowment. Paxton seconded.

Background: The Board voted last year to allocate 5 to 25% of the net profit from the 1993 Fair to the Endowment. Hilary and Leslie recommend \$20,000, which is about 10% of that profit, be allocated. Hilary clarified that this is a percentage of event revenue being dedicated.

Board Discussion: Anne feels this is a long term investment that will benefit us greatly.

Vote: The motion passed, 10 for, 0 opposed.

Motion: Kelly moved \$4,000 be put into the funding cycle for this year, and an additional \$1,000 allocated for funding arts projects in Eugene, Springfield, and the rest of the Lane County area. Anne seconded.

Background: This motion is to increase the amount of money to be given away. It would be in addition to the interest on the principal in the endowment fund.

Public Discussion: Doe of Registration Crew, said this is a good idea, particularly because it will fund arts projects for children.

Board Discussion: Steve G. said he will vote for this motion if the money does not come from the Board discretionary fund.

Margo feels the \$1,000 allocation for the rest of Lane County is not enough to justify the extra work it will mean for the Endowment Committee.

Bob said if this is voted in, the Endowment Committee will have \$6,160 (\$5,000, plus \$1,160 interest accrued) to give away. He sees this as a kick start for the endowment. He suggested giving \$1,000 to the Lane Arts Council in order to take the work off the Endowment Committee.

(how about money for that huge congratu-

lations card to the secretary when her hometown team wins the world series?)

Martha objects to the \$1,000 for art in Lane County because she feels it sabotages the work of the Endowment Committee that has spent a lot of time developing their criteria.

Steve W. agreed with Martha and felt that changing the process would have a tremendous amount of administrative impact.

Kelly said she had trouble with the original Endowment proposal being restricted to such a narrow area and hopes this motion will broaden that. She feels this would help circumvent having people asking the Board for money from its discretionary fund.

Jack feels in some way it was mistake to limit the geographic area and this would be an appeasement to the people of Lane County in general.

Jim would rather see the \$5,000 added to the principal and accrue interest.

Vote: The motion failed, 2 for, 8 opposed (Jack, Anne, Daniel, Paxton, Steve G., Jeanne, Steve W., Margo).

Motion: Bob moved to add \$5,000 from the net proceeds of the 1993 Fair to the endowment cycle this year. Steve G. seconded.

Board Discussion: Steve G. thinks this addition makes it worth people's effort to apply for endowment funds.

Bob sees this as a way to make a difference in the community right now.

Vote: The motion passed, 9 for, 1 opposed (Margo).

CO-COORDINATORS

Craft Inventory

Motion: Anne moved to appoint Carol Bull as Craft Inventory Co-coordinator.

Vote: The motion passed, 10 for, 0 opposed.

Motion: Jack moved to appoint Katie Cousins as co-coordinator of the Construction Crew. Margo seconded.

Let it be duly noted that Katie is the first female construction crew coordinator.

Katie gave credit to Jack Makarchak and Bert Miller for empowering her to take the responsibility that allows her to be a co-coordinator. She thanked Leslie Scott and Jim Richmond for suggesting she be made a co-coordinator. She said she would be honored to serve.

Board Discussion: Anne said all the feedback comments she received about Construction were very complimentary toward Katie.

Margo said she had also received much positive feedback about Katie's work and hopes that Jack shares his affirmative action plan with the Traffic crew.

Vote: The motion passed, 10- 0.

Motion: Steve W. moved to appoint Erica Robinson as co-coordinator of the Traffic Crew. Bob seconded.

Steve withdrew his motion. (almost gotcha, didn't he, erica?)

(See, the thing is, folks, she really deserves the title but she doesn't want it. smart lady.)

COMMITTEES

Election

Motion: Anne moved to approve the elections process guidelines as presented to the Board by Carol Bull of the Elections Committee. Bob seconded.

Board Discussion: Anne pointed out that Carol Bull has been very diligent, thorough and responsible in coordinating this year's election process. We all agreed; much applause.

Vote: The motion passed, 10 for, 0 opposed.

Community Relations

Motion: Bob moved and Margo seconded to name to Galen Carpenter and Beth Little to the Community Relations Committee.

Vote: The motion passed 10 for, 0 opposed.

BOARD FUNDING PROPOSAL

Motion: Kelly moved to allocate \$1,000 from event revenue to fund Jim Evangelista's mural art project. Bob seconded.

Background: Jim Evangelista, a Eugene artist, asked the Fair for help in funding a project that would be a photorealistic rendering of Lane County Old Growth Forest. It would be located on the interior wall of the County Public Services building and will involve local artists and apprentices. The project is to be funded entirely through business, corporate and private contributions.

Public Discussion: Hilary is disturbed that this motion is bypassing the budget process. She suggested the Board use its discretionary funds instead of event revenue.

Board Discussion: Kelly said this motion is in part a protest to not having a process of dealing with funding requests and to the endowment being so specific to a certain area of Lane County.

Bob is against the money coming out of general funds and wants to put a halt to proposals coming to the Board willy nilly.

Steve G. has no problem taking the money from event revenues but doesn't think this is an appropriate project for the OCF to fund.

Margo said the Board has to be responsible in how it disburses funds. There needs to be a process to determine how much there is to give, who we give it to and how it's given. The Board is setting up a situation where there will be people coming to Board meetings to request these funds and that's not appropriate. It's discriminatory and unfair to give to the first people who ask, then not have any left.

Martha agrees with Margo and says the Board should honor the organization and not chip away on individual issues.

Kelly would like to see this project funded, then a process developed before any new requests are honored.

Kelly withdrew her motion but don't touch that dial, she ain't down yet.

Motion: Kelly moved to allocate \$1,000 from the Board's discretionary fund to the Jim Evangelista mural art project. Bob seconded.

Public Discussion: Jim Evangelista said he wanted to make a specific statement about the educational process of making art in the community. He wants his project to be a testament to the community's efforts to come together, so he is talking to a wide range of community organizations himself, rather than anonymously seeking funding from some large agency.

Palmer is in favor of this motion and suggested not funding the Whiteaker Thanksgiving Dinner this year if there is a concern about not having enough money.

Cory Sullivan, Entertainment, reminded the Board that money will be needed for the 25th anniversary celebration.

Board Discussion: Anne suggested that process for dealing with funding requests be dealt with at the Board retreat in November.

Jack emphasized this project is being accomplished by a group effort. It is a staggering tribute to the ancient forest.

Bob would put this project at the top of the priority list for getting involved with the community. He urged that the funding process not be discussed at the retreat because membership would not have a chance to give input. He suggested instead the topic be discussed at a work session.

Paxton feels this is a good project but not germane to the OCF.

Vote: The motion failed, 5 for, 5 opposed (Daniel, Paxton, Steve W., Margo, Steve G.).

FLUTE

Motion: Jack moved to display the flute given to the Fair by Sky Walkinstik Man Alone at the History Booth during the Fair.

Background: In November 1992, Sky Walkinstik Man Alone, a Shady Grove/Blue Moon Stage entertainer, gifted us with a beautiful Native American flute that he had carved. It was supposed to have been displayed at the

History Booth but wasn't. Jack would like this to be a formal motion as a way of making up for our indiscretion.

Jeanne and Jack will work together to build an appropriate display case.

Vote: The motion passed, 10 for, 0 opposed.

NEXT MEETING

November 8, WOW Hall, 8th and Lincoln Streets, Eugene, 7:15 P.M..

Agenda: Budget, office location, discretionary funding guidelines, ratify Board election, election of officers, land acquisition.

brush babe from soon to be home of the world champion phillies

a brush babe from

hell

