

P. O. Box 2972  
Eugene, OR 97402



(503) 343-4298

BOARD OF DIRECTORS MEETING  
AUGUST 2, 1993

PRESENT: Daniel Dillon, Martha Evans (alternate), Steve Gorham, Paxton Hoag, Kelly Isgrig, Jack Makarchak, Jim Sahr (alternate), Margo Schaefer, Jeanne Sharpy, Steve Wisnovsky

NOT: Bob Durnell, Anne Henry

it's a full moon. it's a blue moon. watch it, buster.

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### MINUTES

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Motion: Margo moved to approve the draft minutes of the July 5, 1993 Board of Directors meeting. Jim seconded.

Background: The secretary, who turned into a total slug during the month of July, had other things to do (or not do as the case may be) and didn't get the final minutes out in time to be approved at this meeting. The Board didn't seem to mind too much.

Vote: *The motion passed, 9 for (Paxton not there yet).*

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### ANNOUNCEMENTS

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it was a damn fine time once again

1. The absent Admissions Coordinator, Michelle Sharpy, who was enjoying her honeymoon, was represented by her new husband's new brother-in-law, Frank Sharpy, in giving the statistics for the 1993 Fair admissions. Dem dat paid was: Friday: 14,158—7,382 (gate), 6,776 (advanced); Saturday: 16,929—10,211 (gate), 6,718 (advance sales); Sunday: 14,316—9,394 (gate), 4,922 (advance sales). You've probably added that up in your head so the secretary doesn't have to tell you the total, right? Oh, okay, here it is - **45,403** suckers, I mean people, paid to come to our little shindig. Yeah, them.
- Margo Schaefer and Michele would like feedback about advance ticket sales - what worked and what didn't work? What can be done differently?
2. THE OCF FAMILY PICNIC IS SUNDAY, AUGUST 28 AT 2 P.M. MAIN STAGE. LOOK FOR MORE DETAILS IN THE FAIR FAMILY NEWS. You have it in your hands right now. Go look on page two, before you forget.
3. The Evaluation Meeting is Tuesday, September 21, 7 p.m., at the WOW Hall, Eugene.  
. The annual meeting, at which the Board of Directors is elected, (see the Fair Family News for details about running for the Board) is Saturday, October 16, at the WOW Hall, Eugene. (or philadelphia, if the secretary, who will be in that city for her brother's wedding, can convince the fair to move the meeting. before you ask, yes, i tried to the wedding moved to eugene. see if they

get a nice present from me.)

5. The Oregon Country Fair will have a contingent in the Eugene Celebration Parade, Saturday, September 18. Horses and bicycles and bands, oh my. All Fair family are invited to participate; if you want to be in a parade (and who doesn't?), show up at South Eugene High, 19th and High, 8 a.m., Saturday, September 18.
6. If you would like to serve on the Elections Committee, call Carol Bull via the Fair office, (503) 343-4298. Hurry up, election's just around the corner. (unless it's in philadelphia, which is much further away.)
7. Ready for more numbers? Don Reynolds, Bus Coordinator, said 27,427 trips were taken on the bus to and from the Fair. For the first time ever, on Saturday and Sunday, more people rode the bus out than in. Makes you wonder how they got there, doesn't it?
8. Margo said yeah us for putting on such a smashing event.
9. The secretary had so much fun she wants to do it again next year. with the same bozos. So don't go away.

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## REPORTS

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### General Manager

Leslie Scott, General Manager, expressed her appreciation to and amazement at everyone who put on this wonderful party we just had. She said "it is a pleasure and a privilege to be an employee of this organization."

Zumwalt Park camping was a riproaring success. City of Veneta officials are starting to plan for Zumwalt 94. Special thanks to John Doscher and Galen Carpenter who did magnificent jobs but who missed the Fair.

Refer removal deadline is September 1. Booths which don't remove their fridges by then will be charged a \$25 storage fee, although the Fair would really, really rather not store these puppies.

Leslie emphasized the need for feedback and evaluation and encouraged everyone to attend the evaluation meeting or send in a feedback form if you have comments and suggestions.

### Site Manager

Bill Verner, Site Manager, thanked everyone for their participation in making this such a great Fair. The site is recovering nicely, said Mr. Bill.

If you need straw for your garden, come and get it—there's plenty.

We now have a front end loader on the tractor.

Bill's getting the site ready for the picnic.

Bill reiterated the need to have refers, sinks, tents, cigarette butts off the property by September 1. (well, he didn't mention cigarette butts but the secretary has personal biases. never would have guessed that, would you?)

Bill expressed his thanks to Lin Handford for use of his very popular post hole digger and tractor.

### Treasurer

Hilary Anthony, Treasurer, said we had \$570,000 income from January 1 to August 2, 1993. This included revenues from admissions, pass sales, registration fees, and miscellaneous income.

Hilary introduced Arthur Dye of Ecotrust, which is working to "develop community organizations designed to promote research and education, conservation, policy reform and economic development."

~~EcoTrust is working with South Shore Bank, the nation's first community development bank~~ to create a regional conservation based development banking strategy. which will target its lending to "support businesses whose products or operations preserve the environment." EcoTrust and SouthShore have formed The Willapa fund, part of "a regional conservation based development bank strategy, which will target its lending to support businesses whose products or operations preserve the environment."

Mr. Dye explained the Willipa fund would welcome us as investors and participants in the organization.

Leslie thanked Hilary for following up on the Board's request to investigate socially responsible investing.

#### Craft Committee

The Craft committee is holding an open house for anyone interested in serving on that group on August 31 at 7:30 p.m., at the OCF office, 1458 Ferry Street, Eugene. For more info, call Brian Alexander at 344-6735.

#### Personnel Committee

Martha said the Personnel Committee will be evaluating both current staff members at the same time.

There are openings on the committee - if you are interested, please send a letter saying so to the Fair office at OCF, P. O. Box 2972, Eugene, OR 97402.

### UPDATE

#### Road Improvements

Steve W. said the money approved for road improvements was money well spent. We were very lucky we got through the Fair without any cars getting stuck in the mud, although we did come close. (it's a good thing we didn't hold this little soiree in iowa.)

#### Legislation

Steve W. (again) said the Oregon legislation discussed at the July meeting has passed both the House and the Senate and probably will be signed by the governor. We did receive assurances from Lane County that these modifications to the mass gathering statutes were in no way directed at us and they acknowledged we are in the parameters of hte mass gathering statute of 3,000 or fewer people overnight. The bill will allow local governments to charge reasonable fees for the processing of mass gathering permits, so if we have another event on the land, and have to apply for a mass gathering permit, we will have to pay a fee.

Steve talked to some legislators about changing the threshold of the mass gathering statute from 3,000 to 5,000 but the idea was not well received. (by them, maybe. we like it a lot.)

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## OLD BUSINESS

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### FERN RIDGE LIBRARY

Motion: Jack moved contribute \$500 from the Board Fund to the Fern Ridge Library Fund. Jim seconded.

Background: Representatives of the Fern Ridge Library, which is seeking to become self-sustaining and offset revenue losses due to Oregon's Measure 5, discussed the fundraising process of the Friends of the Fern Ridge Library. The organization is asking the OCF for a \$2,000 contribution to the library fund.

#### Public Discussion

Hilary reminded the Board that none of the \$3500 allocated to the Board for discretionary spending has been spent, but that traditionally \$1,000 is donated for the Whiteaker Thanksgiving dinner, which is coming soon. (the turkeys are getting nervous. they're forming support groups and 24-hour



hotlines.)

Board Discussion

Board members encouraged the Friends of the Library to work through the OCF endowment committee in seeking more donations. Jack explained that the Friends of the Library is a political action committee (PAC); Hilary said although we can legally give money to PACs, it is not within the Endowment guidelines to do so.

Kelly is concerned about possible censorship, particularly in regard to the Oregon Citizens Alliance, and asked if there are safeguards against this. Jack and Dick explained that the Friends of the Library has a policy statement that "follows along with the tradition of free, local, and public libraries" and outlines a review process for complaints about what is in the library. Jack said the Friends of the Fern Ridge Library placed an ad in the West Lane News asking for a no vote on an OCA sponsored anti-gay rights ordinance. (well, that would get the secretary's vote if they wanted to fill up the library with old archie comics.)

Margo asked that the Board pace itself in spending the \$3500 allotted for discretionary spending.

*Vote: The motion passed, 10 for, 0 opposed.*

FAIR DATES

(were they just what we wanted and nothing we ever expected?)

*Motion: Jim moved to set the dates of the Oregon Country Fair using the following formula: in a given year that the Fourth of July falls on Sunday, the Fair shall be held on July 9, 10, and 11; subsequently, the Fourth falls on Monday, Fair dates shall be July 8, 9, and 10; the Fourth on Tuesday, Fair dates shall be July 7, 8, and 9; the Fourth on Wednesday, Fair dates shall be July 13, 14, and 15; the Fourth on Thursday dates shall be July 12, 13, and 14; the Fourth on Friday, Fair dates shall be July 11, 12, and 13; the Fourth on Saturday, Fair dates shall be July 10, 11, and 12. Paxton seconded.*

Background: The Board voted at its July meeting to set the dates for the 1994 Fair as July 15, 16, 17, a week later than the traditional second weekend in July. Many staff members felt this was necessary to adequately prepare for the Fair, that having the Fair the weekend before would be too soon after the Fourth of July holiday. Several others, particularly booth members and entertainers, have expressed concern that this will interfere with other summer fairs and festivals at which they sell or perform.

Public Discussion Leslie said she understands the conflict but urges the Board to think about the implications of setting the early date, not just for staff, but also for the condition of the land. Leslie feels more people will stay on the property after the Fourth of July and we do not have the resources (e.g., toilets, water, security) to deal with extra people on the property before the Fair. Leslie asked everyone's cooperation in not staying at the Fair site until they're supposed to, Wednesday or Thursday.

Carol Bull, Craft Inventory, said she has heard from several booth people that a later date for the Fair will create a hardship for them in that they will have to choose between events in which to participate and they will lose income.

Frank Sharpy said that at the last meeting, three out of the past four General Managers asked that the Fair dates be moved back and that we don't have the crews to deal with all the extra people on the land.

Kelly O'Brien of Security spoke for setting up a consistent schedule for the Fair.

Charlene Tremayne suggested the dates be set for the second full weekend of July each year.

Board Discussion: Paxton would like to see a standard schedule.

Jack feels operations made a good move in scheduling the event later. He likes the fact that dates are set only a year in advance.

Margo said she understands both sides of the issue but it comes down to making decisions about

health and safety. She is concerned about fire danger if there are too many people on the land earlier than we are prepared for.

Kelly feels we need to support craftspersons and entertainers in their needs and would like to see a motion put on the floor to look at avenues for dealing with everyone's needs.

Daniel read a letter from Anne Henry in which she asked for reconsideration of setting the dates of the 1994 Fair. (See letter in Fair Family News). Anne said that she is frustrated that new business was voted on without input from Fair family and she feels strongly that the issue needs to be revisited after hearing from Fair members.

Steve W. feels a year in advance is as far as he's willing to plan. He is also concerned that our 25th anniversary will take extra planning and that the later date will help this.

Jim said he proposes this motion "in the interest of a formula that folks can rely on to make plans in advance, and far into the future, if they so desire, and also as a rational system to choose the Fair dates. I wish to call to your attention that, in our most recent history, the Fair dates have been following this same formula."

Motion: Martha moved to table the discussion on setting the dates for the 1994 Fair to the September Board meeting. Steve G. seconded.

Vote: The motion failed 6 for, 4 opposed (Jeanne, Jack, Paxton, Steve G.).

Vote on original motion: The motion failed, 3 for, 6 opposed (Kelly, Jeanne, Margo, Steve W., Steve G., Jack); 1 abstained (Martha).

Motion: Paxton moved to rescind the dates for the 1994 that were set at the July meeting and reset the dates to July 8, 9, 10. Steve G. seconded.

Motion: Paxton moved to table the discussion on the above motion to the September meeting. Martha seconded.

Vote: The motion passed, 7 for, 3 opposed (Jeanne, Margo, Kelly)..

**The Board welcomes any feedback and suggestions from Fair membership about setting the dates for the 1994 Fair.**

### OFFICE MANAGER HIRING

Motion: Daniel moved to adopt the timeline, budget, and job description recommended by the Personnel Committee for the hiring of a new Office Manager. Specific computer responsibilities will be added to the job description. Martha seconded.

Background: The Personnel Committee recommends hiring a new Office Manager on a three-quarter time basis at \$8.00 an hour. The primary responsibilities are secretarial and administrative assistance to the General Manager, as well as organizing and training office crew volunteers.

The Personnel Committee recommends a timeline for hiring that includes approval of a candidate at the September Board meeting and a hiring budget of \$500 to include mailing announcements to Fair memberships and advertising in the Eugene Register Guard.

Public Discussion: Leslie said that although the Personnel Committee originally was going to ask for a full-time position, she asked that it be three-quarter time. She feels that we can utilize volunteers to fill in the extra time. The Office Manager will need to be a volunteer organizer. Also, Leslie said we need to move the office and she is looking at a shared office space with Lane Arts Council that may include sharing a receptionist.

Hilary would support a full-time or 3/4 time position, but emphasized that the more time cut back from the job, the more is left undone.

(many spoke about "3/4-time persons" and "half-time persons" and the secretary wonders what these persons are when they're not persons. are these like centaurs, who would qualify as half-time people? if data mated with a human and produced an offspring, would it be a half-time person and a half-time android? )

Board Discussion: Jack recommends two half-time positions so that we can offer benefits to two people.

Steve G. feels the hiring budget of \$687.80 is excessive.

Vote: The motion passed, 9 for, 0 opposed (Jim left).

### BY-LAWS REVISION COMMITTEE

Motion: Steve G. moved to appoint Russell Poppe, Frank Sharpy, Palmer Parker, Paxton Hoag, Jim Sahr, Brian Nessler, and Charlene Tremayne as to the By-Laws Revision Committee. Russell Poppe would serve as a non-voting member of the Committee.

Vote: The motion passed, 8 for, 1 opposed (Jack).

### INVESTING ACCOUNTS

Motion: Steve G. moved to authorize Hilary Anthony, OCF Treasurer, to invest up to \$100,000 in an ecodeposit at Southshore Bank in one of their insured accounts. Margo seconded.

Public Discussion: Charlene recommended we urge Southshore and Ecotrust to include Oregon in their projects.

Board Discussion: Kelly is concerned that the Board is voting without reviewing the printed materials about the organization.

Martha is excited that we are investing in Southshore Bank.

Jack, is concerned about investing in a bank with money market accounts and certificates of deposits.

Vote: The motion passed, 8 for, 0 opposed. (Jeanne left.)

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## NEXT MEETING

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When and where: September 13, 1993, 7:30 p.m. WOW Hall, 8th and Lincoln, Eugene

What: Office Manager Hiring, Dates of 1994 Fair, Office Location, Endowment, Personnel Committee, Budget Committee Members, Elections, Land Acquisition, Newsletter, Work Session Dates.