

OREGON COUNTRY FAIR  
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Eugene, OR 97402  
(503) 343-4298

Board of Directors Meeting Minutes  
June 1, 1987

AGENDA

Announcements  
Approval of Minutes from May 4, 1987  
Traffic Coordinator  
Phone List  
Photograph  
Electricity  
Committee and Coordinator Reports  
Spring Fling  
Balloons  
Cartographer  
Office Space  
Video Budget  
Stage Budget  
OM Team Report  
Logo Item Selection

Board of Director Members Present

Frank Sharpy, (facilitator), Anne Henry, Wally Slocum, Lucy Lynch, Don Hathaway, Zakariah Schwartz, Robert Aurnague-DeSpain, Marshall Landman, Patti Lomont, Moz Wright, Tom Wenk (alternate), and John Winslow (alternate).

Announcements

The video "Camp Out With Vaudeville" is moving fast and all are urged to purchase their copy early. The video tapes are available from Independent Video Services, 401 East 10th Avenue, Suite 160, Eugene, OR 97401. The purchase price is \$29.95.

August 1, 1987 is the date set for the Crew Picnic at the OCF Site. Watch for details later.

"Hmongous Thanks" to You at 123 Strawberry Lane. (As transcribed.)

COORDINATOR POTLUCK

\*\*\*\*\*  
\* Coordinator Potluck at OCF - Main Camp; at 6:00 pm, Saturday, June 20, \*  
\* 1987. Please plan to attend this important meeting. As before, please \*  
\* bring the following items, if your name begins with the letters indi- \*  
\* cated. \*  
\* A-F Dessert G-M Munchies N-T Salad U-Z Main Dish \*  
\*\*\*\*\*

Approval of Minutes of Last Meeting

+++ John Winslow moved to have the minutes from May 4, 1987 approved. Tom Wenk seconded. The motion passed 10-0.

Traffic Coordinator

+++ John Winslow moved to have Don Tadda appointed Traffice Co-Coordinator for the 1987 OCF. Tom Wenk seconded. The motion passed 10-0.

Phone List

Clarification was sought regarding folks who are to be included in the coordinator phone list. It was indicated that each March, a list is assembled with coordinator and key folks' phone numbers. This list is very helpful right before the fair in making sure things flow smoothly. In order to make it possible for folks to be able to contact the proper individual, as many names as possible will be included in the list.

+++ Moz Wright moved that to clarify coordinator names on the phone list, their names have stars placed near the proper individuals' name. Marshall Landman seconded. Motion passed 9-1.

Photograph

Mel Urban, Advertising Coordinator indicated that due to the fact that it is very difficult to find quality "professional" type photos of the OCF for inclusion in some newspapers, he is asking to have a professional photographer be alloted funds to purchase supplies to photograph the OCF, this year.

There was much discussion concerning the availability of pictures that were already in existance. It was brought out that most of the pictures of the quality needed are in color and are not suitable for the black and white newspapers. There were many suggestions as to how to deal with this problem, since publicity would certainly bring in revenue well above the amount spent on the photos. Some suggestions concerned asking the OCF family to contact Mel with pictures they may have; a contest to select the best depiction of the OCF in black and white photographs; hiring a professional to do the work. (Mel Urban's phone number is 937-3719).

+++ Tom Wenk moved to allocate up to \$150 to buy supplies for good black and white photos of this years' OCF. The OCF will also solicit good photos of the OCF, and buy the rights to use them in publicity. Robert Aurnague-DeSpain seconded. Motion passed 9-1.

Electricity

Negotiations are still in progress concerning getting electricity to the OCF property. It was noted that the folks who previously owned the property where the easement is being planned are asking for a very large sum for the easement, and threatening legal action if things aren't done exactly as they request. (The legal action is threatened against the folks who may be providing the easement, not the OCF). The discussion centered around paying "unjustifiable" monies to folks who may or may not be satisfied with that amount in the future and make more problems for either the OCF or the folks who have the easement. There was also discussion concerning single phase electricity, which could be installed much more cheaply than three phase which we are interested in. It was noted that single phase would not be adequate for the needs of the OCF and we would be better off using the same systems as past fairs, until the three phase is available.

Clarification as to the places where electricity may be used when it is finally installed was asked. It was indicated that electricity is only going to be used to provide electricity for the Refer Trucks, the barn, Main Stage backup, Well (pump), White Bird, Ice Truck and caretaker, when we have one.

Electricity (Continued)

++ Marshall Landman moved to have \$1,000 allocated to pay the Fullers for the easement. Frank Sharpy seconded. The motion failed 0-8-2.

++ Tom Wenk moved the OCF pay 90% of costs for moving 100 feet of the electric line on one occasion if the land owners with the easement wish to build something on the easement line at a later date. The land owners are to be responsible for the other 10% of the costs and they will need to notify the OCF of their intent at least one year in advance. Lucy Lynch seconded. The motion passed 10-0.

Committee and Coordinator Reports

Mel Urban reported that advertising is going well. He is dealing with local television and radio stations for advertising. KZEL has indicated they will do live remotes from the OCF announcing live acts, and happenings for the day. There will be posters on the LTD busses and posters in surrounding areas, as well as in larger areas such as Portland, and several cities in Washington and California.

Spring Fling Report

Because of confusion on the part of some folks concerning the manner in which "Club Molimo" operates, clarification was offered. "Club Molimo" was formed to have fund raising activities to help support the entertainment budget at the OCF with more money than the OCF could afford. It was brought out that rumors were circulating in the Oregon Country Fair family that Club Molimo was spending OCF monies. For the record, it was stated that Club Molimo originally proposed that Club Molimo would pay for and produce entertainment for the Spring Fling, at no cost to the OCF. This was to be a \$300 cash outlay by Club Molimo. The OCF Board then appointed a committee to look into the project. The committee then came up with a series of proposals which the Board of Directors approved. It was these expenses which were not covered by funds generated by the event.

The Spring Fling budget \$810 with \$732 actually spent. The revenue expected was \$350, however the actual revenue was \$431. Because of the excellent feedback from folks in attendance, it was suggested that this be an annual event, because it engendered such good feelings and helped kick off the new "OCF" year, now that the annual meeting is held in the Fall.

Balloons

There was confusion as to how the Oregon Country Fair balloons may be dealt with at the OCF. The clarification indicated that balloons may not be for sale at the fair, but they may be used for decorations.

Cartographer

Peter Eberhart, OCF cartographer, has indicated that there is a schedule that should be followed in submitting changes to maps for the OCF. Please note the dates for all changes to all maps and contact Peter at 342-3638 if you have changes. Those change deadlines are as follows: "Communications Map" - June 22, 1987; "6 Foot Figure Eight Map" - June 22, 1987; Tinkerbelle Map - June 22, 1987. Please make certain that the changes are given to the cartographer in plenty of time to make the deadlines, which are listed above.

\*\* Main Camp Phone Please make note of the main camp phone. It is 935-7952.



### Office Space

Registration Coordinator Mary Wagner asked the Board to look at the need to have year around office space. She pointed out the importance of having space to keep records and information safe and orderly. In the past things have been stored at folks houses and although people are organized well, things are lost and each year it takes many, many hours to reconstruct things. The time spent on this would be better spent working on the current business, instead of trying to reconstruct past information. The cost for the current office space is \$95 per month.

+++ Marshall Landman moved that the OCF office continue as it is until the end of August, 1987. John Winslow seconded. Motion passed 9-0.

Clarification was offered as to office hours. There are not any regularly scheduled hours, because all of the registration staff is employed at jobs elsewhere and various people spend various hours at the office returning calls, etc. The office is staffed, but not during regularly scheduled times.

### Video Budget

Processing the video took more time than was expected and the actual cost of "rented" studio time came to approximately \$870.00 more than was originally budgeted for the production of the video.

+++ Lucy Lynch moved that we allot \$870 for the video. Moz Wright seconded. The motion passed 9 - 0 - 1.

### Stage Budget

David Paul Black, Main Stage Entertainment Coordinator, announced that it was difficult to get name acts with the amount allotted for Main Stage entertainment and felt that for the money spent on entertainment, we would get a good return in revenues from the gate. He indicated that "Club Molimo" helped, but there was still a shortage of funds to pay for some of the folks that will help bring folks to the OCF. Some of the entertainers mentioned were Norton Buffalo, Zulu Spear, Zero, and much more.

+++ Marshall Landman moved to allot \$1,000 specifically for entertainment for Main Stage on Friday, July 10th. Robert Aurnague-DeSpain seconded. Motion passed 9-0-1.

It was brought out that local entertainers should be contacted as well.

### OM Team Report

The scheduled meetings for the OM Team from this point on are as follows:  
June 26, 1987.

George Braddock with the Sauna has offered to maintain the wash basins near Main Stage if he is allowed to place tasteful signs indicating that the basin is cleaned and maintained by the Sauna Booth. This was okayed.

OM Team Report (Continued)

++ Marshall Landman moved that the Board of Directors authorize a check for \$2,000.00 issued to David Durant for injuries suffered at the OCF. (The amount actually allotted is \$1,250.00 with the remaining \$750.00 having been already paid to the OCF for the damages by George Braddock.) Seconded by John Winslow. The motion passed 10-0.

Logo Item Selection

There are 245 returning booths this year, that will be selling crafts. As usual, there will be 50 food booths.

Registration brought several items to be juried for sale using the OCF Logo in the piece for sale. The items selected are to be a OCF tote-bag; an OCF Coffee Mug (glass with OCF etched on the side); two different bandanas or scarfs; and OCF teddy bears. These are the five logo items that will be allowed sold at this years' OCF.

The next meeting is scheduled for June 28, 1987 at Main Camp at the OCF site.

PLEASE BE REMINDED OF THE COORDINATORS' POTLUCK TO BE HELD AT THE OCF SITE on June 20, 1987. Please see announcement on Page 1 of these minutes.

Minutes by

Cheryl Jones

